



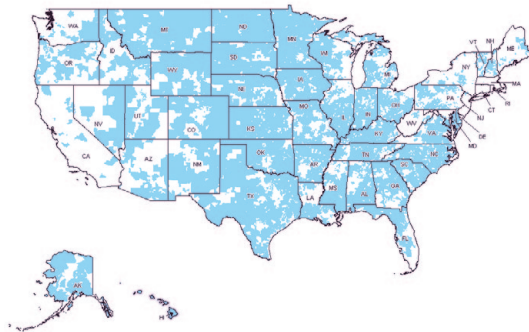
## National Rural Telecommunications Cooperative

### Improving the Quality of Life in Rural America

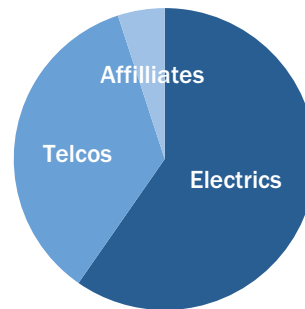
The National Rural Telecommunications Cooperative (NRTC) is a member-owned, not-for-profit cooperative founded in 1986 to bring valuable telecommunications services to rural communities, in the same way that rural electric cooperatives and telephone companies brought electricity and telephone service to rural America in the 1930s, 40s and 50s.

Today, NRTC members serve millions of customers in areas of the country that have been historically unserved or underserved by traditional utilities and other businesses. NRTC offers its members an array of telecommunications solutions developed to meet the needs of rural utilities and their customers.

### NRTC Electric and Telco Service Areas



NRTC members serve 80% of U.S. counties

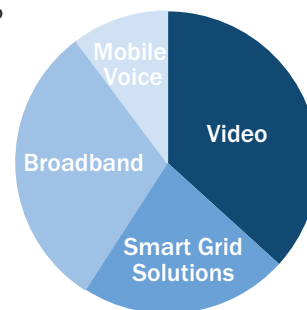


Over 1,500 rural electric and telco utility members rely on NRTC for solutions

### A Record of Rural Innovations

NRTC focuses on ensuring that rural Americans receive the benefits of the digital age—through communications technologies that improve our members’ business operations and that bring new services to their rural consumers.

- Extending broadband Internet access to unserved and underserved regions.
- Finding innovative technologies that enable “smart grid” solutions to improve the operations of electric cooperatives.
- Bringing mobile voice services and next-generation video programming to rural America.
- Bridging the digital divide with mobile voice and next-generation video programming for rural America.



NRTC revenue comes from a balanced portfolio of solutions

### Our Mission:

To lead and support our members by delivering telecommunications solutions to strengthen member businesses, promote economic development and improve the quality of life in rural America.

### NRTC At-A-Glance

- Founded in 1986
- Member-owned, not-for-profit cooperative
- Over 1,500 members in 48 states
- Serving 80 percent of U.S. counties

### Broadband

- Satellite Internet Access
- WiMAX Internet Access
- Internet Service Provider Solutions

### Smart Grid

- Advanced Metering Infrastructure
- Geographic Information Systems
- Supervisory Control and Data Acquisition
- Communications Spectrum, Connectivity & Backhaul
- Land Mobile Radio and Workforce Management
- Facility Security Solutions

### Video & Voice

- Video Programming, IPTV
- Next-Generation Video Services
- Mobile Voice



## Our Mission as National Priorities: Smart Grid and Broadband

Today, some communities in rural America still lack access to affordable broadband service. The electrical grid that has served America for so long is aging while the nation's need for power grows. The dual challenges of extending broadband and making the grid "smart" have become national priorities, but have always been at the heart of NRTC's mission.

To meet these challenges, NRTC continually evaluates new technologies and improvements to existing technologies to determine which can best deliver the benefits of the digital age to rural America cost-effectively.

## The NRTC Difference

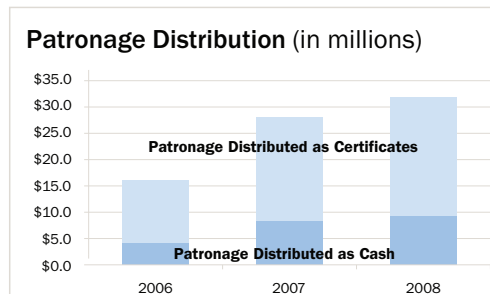
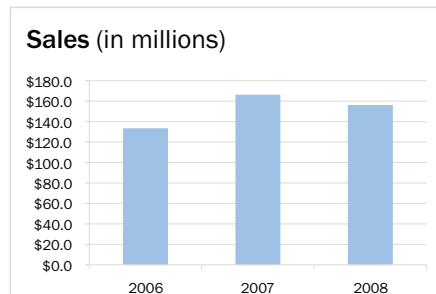
NRTC provides value by aggregating its members' individual buying power, negotiating national contracts and supporting business solutions that expand their service offerings. NRTC remains focused on meeting its mission by bringing advanced telecommunications solutions to rural America.

NRTC operates within the seven principles of the cooperative business model. NRTC members actively participate in setting policies and making decisions, and they elect representatives who are accountable to the membership. As a not-for-profit cooperative, NRTC returns a portion of our earnings to members in the form of patronage distributions and certificates.

Telecommunications and the distribution of electricity are forever linked because of the smart grid.

## Seven Cooperative Principles

- Voluntary and Open Membership
- Democratic Member Control
- Members' Economic Participation
- Autonomy and Independence
- Education, Training and Information
- Cooperation Among Cooperatives
- Concern for Community



*NRTC has a strong record of sales and returns a portion of earnings to members*

To learn more about NRTC membership, or NRTC products and services, contact NRTC at 866-672-6782 or visit our Web site at [www.nrtc.coop](http://www.nrtc.coop).

**NRTC**  
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